



2024 Board of Directors  
Candidates Information

In alphabetical order, by last name.

All photos and text are provided by each candidate.

2024 CANDIDATES FOR DIRECTOR POSITIONS

## Cassandra Beach



Cassandra Beach, originally from Stouffville, Ontario, relocated to Sudbury in 2013 to pursue her studies in Health Promotion and to swim varsity at Laurentian University. In 2015, she joined Royal LePage North Heritage Realty as an office administrator and rose to the position of Executive Assistant to the Broker Record/Owner by 2017. With a longstanding passion for real estate, Cassandra secured her real estate license in 2018. Today, she stands as an award winning Realtor® and remains in the top 10% across Royal LePage Canada with over 190 trades completed. She has a deep expertise spanning residential,

multifamily, and commercial markets. Representing a diverse clientele in Sudbury, Cassandra is known for her enthusiastic approach and upholds the principles of honesty, integrity, and diligence.

I am eager to join the Board of Directors to contribute my experience and dedication to the growth and long term success of our industry. Having worked in real estate for several years, I understand the dynamic challenges we face as well as potential opportunities for further development. I hope to represent a wide array of our members having experience with all types of real estate markets and as a younger agent, act as a bridge between our veterans and those just entering the industry. I believe that by serving on the board, I can help shape policies that promote transparency and professionalism, ultimately benefiting our members, clients, and the Sudbury community. Joining the board is an opportunity to foster great relationships with our members and give back to an industry that has given me so much.

## Chloe Bichette



I am pleased to be running for a Director position with the Sudbury Real Estate Board.

### Background

I have been a licensed REALTOR since 2007, when I relocated from North Bay to Espanola. Between 2007 and 2016, I belonged to a few different brokerages, including a couple of big franchises, as well as two smaller, locally owned offices. I remained licensed with RECO through a break from real estate between 2017-2021 by setting up my own firm, but not belonging to a board.

### Experience

During this “break,” I worked for a credit union, where I learned a lot about lending and investing. I

initiated an outreach program for our high school, where I presented and engaged students in learning about finances. I, myself, learned some valuable lessons and skills during that time, which have proven to be helpful when I rejoined the SREB and began trading in real estate again in April 2021. For 10 years, I sat on the Espanola Minor Soccer Executive. I was also the manager for our competitive travel teams and a lead for fundraising. We achieved some amazing feats for a small town, including sending 9 of our athletes to the North American Indigenous Games. Our soccer teams competed in tournaments throughout the province, in Timmins, Keswick and Toronto, to name a few. This was something that had never been undertaken before in Espanola, as our club had always been primarily recreational.

Our association was very active in the community. We staffed the annual spring food bank fundraiser and ran the weekly winter meat roll-off in support of EMSA and the local Legion. I have also been a freelance writer for the Mid North Monitor for many years, mostly covering council. This role keeps me engaged in local politics, projects and events. I take great pride in knowing that I can provide insightful information to my clients, especially those who choose to relocate to Espanola and the surrounding area from elsewhere.

### Summary

I am fully vested in the continued success of the real estate industry in northern Ontario. Staying focused on the autonomy of REALTORS and providing support as they need and ask for it, I feel, should be priorities of the SREB. REALTORS should have a strong voice in how our industry is governed, and I intend to continue engaging with our members on that front, while bringing an experienced and reasoned perspective to the Board of Directors.

## Luc Bock



Born and raised in Sudbury, Luc's bilingual background has allowed him to engage with a diverse range of clients and colleagues seamlessly. His love for Sudbury is evident in his commitment to the city's growth and development. Luc Bock currently serves as a Director of the Sudbury Real Estate Board (SREB)

Luc has been happily married to Sarah for 25 years and is the proud father of two daughters, who continue to be his most significant source of motivation.

With a remarkable 30 years of experience as the owner and sole proprietor of a home renovation and construction business, Luc has a strong foundation in the industry. His exceptional craftsmanship and commitment to quality have earned him a well-deserved reputation in Sudbury.

Between 2000 and 2010, Luc transitioned into home building, a domain where he excelled for a decade. His expertise and visionary approach to construction made him a standout professional in the field. In 2008, he served as the President of the Sudbury Home Builders Association, leading and advocating for the interests of fellow builders and homeowners.

Luc's involvement in the real estate sector extends to a 25-year history as an income property owner, investor, and developer. His comprehensive understanding of the real estate market, including trends and opportunities, has allowed him to succeed in this multifaceted role.

In 2009, Luc became a Realtor® and joined the Sudbury Real Estate Board. His passion for the industry, combined with his in-depth knowledge, has helped shape the board's objectives and initiatives.

Currently, Luc is the Broker of Record and Owner at Royal LePage North Heritage Realty, further exemplifying his leadership and entrepreneurial spirit. His role involves overseeing a dynamic team of real estate professionals, ensuring the delivery of top-notch services to clients in Sudbury and the surrounding areas.

With his extensive experience and commitment to excellence, Luc Bock is running for the position of Director of the Sudbury Real Estate Board. His impressive journey is a testament to his passion for the industry and his unwavering commitment to serving his community.

## Jamie-Lee Dahlvick



Born and raised in Sudbury, I am deeply rooted in the local community and have developed a strong connection to the real estate industry.

My journey in the real estate industry began after obtaining my Bachelor of Business Administration (BBA) degree from Cambrian College. Equipped with a solid foundation in business, I was hired by Chris Tammi at Mallette Goring for an 8-week placement focusing on social media for Commercial Real Estate. Upon graduation, I graciously accepted a full-time position furthering my knowledge and experience. This is where my passion for helping clients achieve their real estate goals developed. I obtained my real estate license in 2018.

With great pride, I have since celebrated my 5-year anniversary as a dedicated professional with RE/MAX Sudbury where I have consistently delivered exceptional results for my clients. Over the last five years I have earned the executive club award and the 100% club award three times with RE/MAX, awards which recognize sales achievements for RE/MAX agents.

Recognizing the importance of professional growth and staying ahead in this ever-evolving industry, I am currently enrolled in the broker registration course offered by Humber. This comprehensive program will equip me with

the knowledge and qualifications necessary to obtain my broker's license by the end of the year. By enhancing my credentials, I am committed to providing an even higher level of service and guidance to my clients, ensuring their utmost satisfaction.

As I look to the future, I aspire to become more deeply involved in the real estate industry and make a meaningful impact. One of my primary objectives for the coming year is to join the esteemed board of directors at the Sudbury Real Estate Board (SREB).

## Natalie Harrison



My name is Natalie Harrison. I am a Realtor for RE/MAX Crown Realty (1989) Inc. Brokerage. My motto is “Homework is what I do best”.

### Home

Home to me is family, my partner Sylvain and my two grown stepchildren, Eryn and Gavin along with two precious and bossy little dachshunds. Home is a creative and welcoming space where I value comfort and beauty for myself and my loved ones. Home is responsibility and participation in the city where I live as a member of the Board of Directors for the Children’s Aid Society of the Districts of Sudbury and Manitoulin for 8 plus years.

### Work

Work, since 2016 is total dedication to guiding my clients in the sale or purchase of a home.

Work is involvement in my work community: serving one year in each of these committees, Education for the SREB, Finance, Technology and MLS Rules and Regulations. Work, before 2016 included different careers: Six years as a dental assistant (one year diploma from Cambrian College); Thirteen years as a teacher and administrator (four-year graduate of Laurentian University).

What do you need to complete homework consistently and successfully?

Mental flexibility, honesty and determination are absolutely necessary.

I am proud to say that these are all qualities that I possess.

## Paul Kusnierczyk



My name is Paul Kusnierczyk and I have been a licensed Realtor since 2004. I have worked as a Broker with the Kusnierczyk Realty Group at Royal LePage North Heritage Realty for my entire Real Estate career.

Partnered with my wife Kim Kusnierczyk, my main areas of concentration are in Commercial transactions (including purchases & sales of property, commercial leases, sales of businesses, land assemblies), Residential transactions (including condos & recreational), and Investment transactions (including multi-residential). My comprehensive knowledge has included dealing with most elements and aspects of the Real Estate Industry.

I have also been active in the community for most of my adult life, giving of my time and knowledge to many

not-for-profit and community organizations. I currently volunteer as a Board director and Secretary | Treasurer of the Sudbury Peace Tower Housing development, which is an initiative to construct 38 affordable rental units adjacent to Sudbury's iconic water tower. I am looking to add more volunteer work to my schedule, and feel that I can be a great asset to the Sudbury Real Estate Board by utilizing my many acquired skills from my previous Board experiences.

Prior committee and Board experience over the last 20 years includes terms as a Board Director and Executive Committee member of the Greater Sudbury Development Corporation, Board Director of the Sudbury Airport Community Development Corporation, Board Director of Shared Space Sudbury, committee member and Past Chair of the United Way Campaign Cabinet, Board Director and Past Chair of Meals on Wheels (Sudbury), Board Director of YMCA Sudbury, along with the various committees and workgroups associated with these organizations. I was also a volunteer for many years with the Canadian Ski Patrol System.

I am also active in fundraising efforts with the Royal LePage Shelter Foundation (and locally YWCA Geneva House), and participated with Kim in the Trek for Shelter to Machu Picchu in Peru in 2015. I was awarded the volunteer of the year award by the Sudbury Real Estate Board in 2008.

I am a huge believer in community involvement and service to organizations in need, and I am consistently encouraging people to get involved in their communities with organizations they feel passionate about and want to help.

When you ask people if they enjoy their jobs, some say yes and some say no. Every career has its positives and negatives. That being said, I can honestly say that I love what I do for a living. I get great satisfaction from helping my many clients achieve their real estate goals.

Kim and I have 5 children, 2 grandchildren (so far), and Ivy our amazing Sheepadoodle. Almost all the kids are through university and into their careers with just our youngest Kate currently in 3rd year at Laurentian University studying Business, hoping to be the newest Realtor with the Kusnierczyk Realty Group.

Thank you for the opportunity to serve the members of the Sudbury Real Estate Board. With my varied Board experience and knowledge of most areas of our business, I look forward to working with other Sales Representatives and Brokers in moving our organization forward.

## Kate Nelson



Kate Nelson, at 38, is a dynamic salesperson since 2021, with a unique background in emergency medicine and 911 dispatch. Outside the world of real estate, she's a devoted wife and a proud mom to a lively 4-year-old son. Their family is completed by a spirited Vizsla named Dwight Noodles.

Kate's love for the outdoors is as boundless as her energy, making her a perfect match for her high-energy canine companion. With a great sense of humor and a passion for life, she's known for her positive and uplifting presence.

Faith plays a central role in Kate's life, and her unwavering dedication to Jesus shines through in all she does. In 2023, she has taken an active role as a director on the Sudbury Board of Directors, where she's committed to building a more inclusive and prosperous real estate community.

Kate's boundless enthusiasm and strong faith make her a driving force in both her personal and professional life, and she looks forward to continuing to make a positive impact within the Sudbury real estate community.